



FOR IMMEDIATE RELEASE

AudioControl Unveils the Director Model M4840, Industry's First Shallow Depth, High-Performance Multi-Zone Amplifier

High-powered 8-channel matrixing amplifier delivers the benefits of DSP, profiles for popular architectural speakers, a vast array of digital and analog inputs all from a shallow depth, compact 2U chassis

Seattle, WA, September 1st, 2017 – AudioControl (audiocontrol.com), makers of innovative high-performance audio solutions for the residential, commercial and automotive markets has introduced The Director M4840 amplifier for whole-house entertainment, engineered to address the needs of integration specialists and deliver exceptional performance from a form factor that is over 30% shallower than traditional rack-mounted amplifiers. The Director Model M4840 delivers an unmatched combination of features, superb sound quality and fine-tuning capability all within a compact form factor that is a scant 11.5-inches deep, elevating it far above all other solutions in the multi-zone amplifier marketplace.

The AudioControl Director Model M4840 utilizes technology from the company's award-winning Director M-Series amplifier lineup and though its shallow chassis saves valuable rack space, it does not compromise on performance. The M4840 delivers 100 watts/8-Ohms, 200 watts/4-Ohms per channel into an 8x10 stereo matrix that delivers the highest quality entertainment programming to any zone. Integrators can tailor the sound based on DSP (digital signal processing) profiles of leading speaker brands as part of AudioControl's Sound Partners Program, and then fine-tune these DSP profiles by individual zones based on environment. The M4840 can be used as a standalone matrix-amplifier or as part of a complete smart home environment with drivers available for popular 3rd party control systems including Crestron, Savant, RTI or Control 4. Most critically, AudioControl has provided integrators with the flexibility to deliver 8-channels of premium performance from a 1U (M4800) or a 2U shallow (M4840) chassis to accommodate nearly any system configuration. Two 2U 16-channel amplifiers (M6400, M6800) round out the Director M Series lineup.

The M4840's powerful DSP engine includes graphic and parametric equalization by zone, network monitoring/programming plus the addition of zone and global volume control with individual channel/zone grouping via standard TCIP and zone audio presets. Director Series amplifiers can be controlled onsite or remotely through their DCHP/fixed IP control. The M4840 also allows for the ability to bridge channels, giving integrators configuration flexibility for system setup. No other multi-zone amplifier offers this combination of functionality and performance. With a growing base of consumers demanding a superior whole-house entertainment

experience, the M4840 delivers AudioControl's legendary performance while conserving rack space.

The Director Model M4840 is available now in brushed aluminum and Black Espresso finish. The M4840 also comes with AudioControl's standard 5-year warranty and is available exclusively through authorized AudioControl dealer/integrators.

Suggested client price is \$2700 US.

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AudioControl—celebrating 40 years of Making Good Sound Great

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About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit audiocontrol.com or contact AudioControl at +1 425-775-8461 or e-mail sound.great@audiocontrol.com.

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